



job@tylko

## PR and Community Manager

Tylko is a multi award-winning start-up on a mission to digitise the furniture industry by bringing customised furniture effortlessly to everyone.

We are looking for a PR and Community Manager responsible for communication with press, influencers and our fanbase.

### Knowledge, Skills & Abilities:

- Extensive experience with social media platforms
- Broad interest and knowledge on design, brands and social media (familiarity with blogs, newspapers, magazines)
- Strong writing skills
- Fluent English (German is a nice to have)
- Being passionate about learning new things and applying 'out of box' thinking
- Being a "Self-starter"

### Responsibilities:

- Managing social media platforms
- Contact with media and influencers
- Managing incoming media requests
- Creating press releases,
- Managing product launches communication
- Research the latest market trends in communication
- Identification of relevant KPIs and optimizing them

### Your benefits:

- Be a true leader for a growing team
- Enjoy a very competitive remuneration partly driven by your own success and achievements.
- Operate in a very flexible and agile company with flat hierarchy.
- Benefit from direct exposure to a top tier entrepreneur team.
- Become part of an interdisciplinary and international venture.

We're looking for people who are both committed to their work and excited for change. If you like to do things differently and are a restless innovator, Tylko will feel like home.

Contact us: [jobs@tylko.com](mailto:jobs@tylko.com)