



job@tylko

PERFORMANCE MANAGER

Tylko is a multi award-winning start-up on a mission to digitise the furniture industry by bringing customised furniture effortlessly to everyone.

We are looking for a Performance Manager responsible for all (SEM, Affiliate, Facebook, Display) marketing channels or a selected one, that will help Tylko bring its products to customers across Europe.

Knowledge, Skills & Abilities:

- At least 2 years experience in at least one performance marketing channel
- Able to work self reliantly and KPI driven
- Highly analytical thinking
- Fluent in English
- Organised

Responsibilities:

- Digital marketing strategies planning (all channels).
- operationalization and execution (including e-commerce strategy)
- KPI driven managing of performance campaigns
- Creating and constant optimizing of ads and customer journey (landing pages)
- Negotiating with new and managing existing media partners

Your benefits:

- Be a true leader for a growing team
- Enjoy a very competitive remuneration partly driven by your own success and achievements.
- Operate in a very flexible and agile company with flat hierarchy.
- Benefit from direct exposure to a top tier entrepreneur team.
- Become part of an interdisciplinary and international venture.

We're looking for people who are both committed to their work and excited for change. If you like to do things differently and are a restless innovator, Tylko will feel like home.

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Contact us: jobs@tylko.com